

FASHION DISPLACED

6 APRIL 2018

MUSEE DU QUAI BRANLY
JACQUES CHIRAC

ONE-DAY SYMPOSIUM
PARSONS PARIS, THE NEW SCHOOL
IIAC LAHIC, CNRS EHESS

CINEMA HALL
37 QUAI BRANLY 75007 PARIS

SEMINAIRE ANTHROPOLOGIE
DES MONDES DE LA MODE
IIAC LAHIC, CNRS EHESS, ECOLE DES HAUTES
ETUDES EN SCIENCES SOCIALES, PARIS
ANTHROPO DESIGN RESEARCH LAB
PARSONS PARIS, THE NEW SCHOOL
FASHIONING THEORY RESEARCH LAB
PARSONS PARIS, THE NEW SCHOOL

Séminaire Anthropologie des Mondes de la Mode

IIAC LAHIC, CNRS EHESS, Ecole des Hautes Etudes en Sciences Sociales, Paris

Anthropo Design Research Lab

Parsons Paris, The New School

Fashioning Theory Research Lab

Parsons Paris, The New School

FASHION DISPLACED examines the cultural translations and circulations of design practices, production processes, and representations within the contemporary transnational systems of fashion. This one-day symposium investigates the ‘glocal’ dynamics that stimulate and are stimulated by the circulation of individuals, objects, images, techniques and memories in various cultural contexts. The constant hybridizations and tensions between global and local, technological innovation and traditional crafts, innovation and heritage are at the core of the transformative flows that shape contemporary material and visual culture. How do the national and international geographies of exchange influence, affect and participate in the renewal of fashion imaginaries and practices? How does the global circulation of commodities, individuals, images and aesthetics determine, promote and foster new forms of productions, uses and representations within and outside the hegemonic systems of fashion? *Fashion Displaced* unravels the interwoven forces of localism and globalism in a variety of approaches and opens a new field of debate at the crossroads of academic research and field experiences.

9:30AM – 10AM

WELCOME & INTRODUCTION

Dr Anne Monjaret, Dr Leyla Neri, Dr Marco Pecorari, Kristell Blache-Comte

10AM – 10:45AM

KEYNOTE SPEECH

SIMONE CIPRIANI

Head of Ethical Fashion Initiative, International Trade Centre UN Agency, Geneva

When Design Impacts Local Cultures: Fashion as a Mediator for Change

I. DESIGNING GLOCAL FASHION

Moderator: Dr Emmanuel Cohen

10:45AM – 11:15AM

PROF. EM. GABRIELE MENTGES

Institute of Art & Material Culture, Dortmund University
Designing the Nation: Fashion and Textile Designers in Uzbekistan

11:15AM – 11:45AM

MARIA HIBRI & HOUDA BAROUDI

Founders of Bokja Studio, Beirut
Presentation of Bokja Design Project, Beirut

11:45AM – 12:15PM

DISCUSSION

12:15PM – 1:45PM

Lunch Break

II. BRANDING CULTURAL ASSEMBLAGES

Moderator: Dr Isabelle Hanifi

2PM – 2:30PM

PROF. SIMONA SEGRE REINACH

Università degli Studi di Bologna
Negotiating Transnational Practices: Italian-Chinese Global Fashion

2:30PM – 3PM

LAURE DU PAVILLON

Director of Development, Maison Lesage, Paris
Presentation of Christian Lacroix & Le Grenier Project, Le Havre

3PM – 3:30PM

DISCUSSION

3:30PM – 4PM

Coffee Break

III. PICTURING NOMADIC SELVES

Moderator: Dr Lila Neutre

4PM – 4:30PM

DR MANUEL CHARPY

IRHIS Université Lille 3
A Battle of Pictures and Words: The Political Uses of Western Clothing in Congolese Culture

4:30PM – 5PM

ALICE PFEIFFER

Editor in Chief, Magazine Antidote, Paris
Presentation of The Borders Project, Paris

5PM – 5:30PM

DISCUSSION

5:30PM – 6:30PM

CONCLUSION

Dr Anne Monjaret, Dr Leyla Neri, Dr Marco Pecorari, Kristell Blache-Comte